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Professor, Dept. of Management, College of Business and Economics, Wollega University, Nekemte, Post Box: 395, Ethiopia, Email: drpranabkumrbhattacharya09@gmail.com, Mobile: +251 9495 2 9495  
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Associate. Professor, Kanak Manjari Institute Of Pharmaceutical Sciences, Chhindwara, Madhya Pradesh, 461201, India, E-mail: itishree.mohanty@rediffmail.com / itishree9a@gmail.com  
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Corporate Diversification on Firm’s Financial Performance: An Empirical Analysis of Select FMCG Companies in India
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Mapping of Psychographic variables vis-a-vis Preference for Green Food Products: A Study in and around Kolkata (India)
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